

FOR IMMEDIATE RELEASE

Banqsoft Joins Leaseurope as an Associate Member

Brussels, 18 August 2021 – Leaseurope, the trade body representing the leasing and automotive rental industry in Europe, is proud to announce that Banqsoft has joined the organisation as its latest associate member.

Banqsoft is a leading provider of financial software solutions based in the Nordics. The company offers a wide range of software solutions for asset finance companies, digital banks and credit management providers - all in one platform. Through their comprehensive and customizable software suite for asset finance providers, View21, they take care of everything including origination, contract management, front-end solutions, fleet management, as well as real-time reporting and business analytics. Today, their solutions and services are used in over 30 countries around the world by leading banks, asset-based financial services providers and credit management companies.

Per Högberg, Director of Asset Finance at Banqsoft, said: “Our membership with Leaseurope aligns closely with our initiatives to further internationalize our services and meet new business opportunities in the European market. We believe our product portfolio, backed by highly automated concepts and innovations, offers a competitive advantage that meet the requirements of the market today and in the future. We look forward to taking part in discussions as well as contributing our concepts and knowledge with Leaseurope and across the European market.”

Leaseurope’s Director General, Anne Valette, said: “We are very pleased to welcome Banqsoft into our committed and expanding network of Leaseurope associate members. Their experience with digitalisation within the leasing and automotive finance sector in a well-developed market like the Nordics will certainly prove to be of high value to Leaseurope and our members. We are excited to work with them going forward.”

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Notes to editors

About Leaseurope

As a Federation, Leaseurope brings together 46 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 91% of the European leasing market. Find out more at www.leaseurope.org.

More about Banqsoft at <https://www.banqsoft.com/>

To find out more about our associate member programme, please visit
<https://www.leaseurope.org/membership/associate-members>