

### FOR IMMEDIATE RELEASE

#### LECTURA Joins Leaseurope as an Associate Member

---

**Brussels, 29 June 2021** – Leaseurope, the trade body representing the leasing and automotive rental industry in Europe, is proud to announce that LECTURA has joined the organisation as its latest associate member.

LECTURA has been a leading provider of machinery intelligence on the market since 1984. Their database contains information and data on more than 147,700 heavy machinery models and provides evaluation of used machines as well as market intelligence through online tools and digital solutions. This extensive database of equipment information attracts hundreds of thousands of professional visitors every month, when researching machinery before their purchase decision.

Petr Thiel, CEO at LECTURA, said: “It is my pleasure and privilege to be a part of Leaseurope. Since participating in a panel discussion at Leaseurope’s conference few years ago, I wanted LECTURA to be an active part of this great organization. LECTURA is dedicated to support the association and its members with our know-how and data intelligence. Big thanks to Anne and Richard for this opportunity.”

Leaseurope’s Director General, Anne Valette, said: “We are happy to welcome LECTURA into our dedicated group of Leaseurope associate members. Their expertise in heavy machinery and extensive market intelligence will no doubt be an incredible asset to Leaseurope and its member network. We look forward to working with their organization going forward.”

- END -

#### Media Contact

Hayley McEwen  
Senior Advisor, Business Development & Stakeholder Engagement  
+32 2 778 05 71  
[h.mcewen@leaseurope.org](mailto:h.mcewen@leaseurope.org)

#### Notes to editors

##### About Leaseurope

As a Federation, Leaseurope brings together 46 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 91% of the European leasing market. Find out more at [www.leaseurope.org](http://www.leaseurope.org).

More about LECTURA at <https://www.lectura.de/>

LECTURA has been the leading provider of asset information to the finance, insurance and equipment industry for more than 3 decades. It is LECTURA’s calling to support and improve the industry’s increasing data needs through individual solutions from an independent and trusted market position.

To find out more about our associate member programme, please visit <https://www.leaseurope.org/membership/associate-members>