

**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

## **Leaseurope is pleased to announce the launch of its new website**

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**Brussels, 30 June 2020** – Leaseurope, the trade federation representing leasing and automotive rental at European level, is pleased to announce the launch of its new website at [www.leaseurope.org](http://www.leaseurope.org).

The website has not only changed in appearance but also in content, including a significant amount of new material and a simplified navigation. It is full of useful and easily accessible information on a host of topics that are at the very core of Leaseurope's work, as well as the leasing & automotive rental sector in general.

The new website gives better access to our mission, who we are, how we work, and where we came from in the About Us section. The Policy section highlights the priority regulatory topics that Leaseurope actively engages on, while the Data & Research section expands on the many value-adding research reports and statistical publications we produce on the industry. The profile of our full and associate members has been enhanced in the Membership section, and our engagement with the media has been made more dynamic in our News & Events section. This section will also help in showcasing the important role Leaseurope plays in providing a useful platform for the industry to meet, connect and learn at our yearly convention, with easy access to our dedicated convention website. The new Resources section consolidates the rich library of documents available on our website in one place, making it easier to find publications quickly.

A new Focus section features our main focus areas in a clear and concise manner, which are the transversal topics that guide our work across all our internal teams, i.e. Enabling business investment; Facilitating the green transition; Innovation tomorrow, today, including the Future Group Programme, one of our flagship projects; Low risk form of financing; Moving Europe and Supporting SMEs.

Several other new features aim to enhance your user experience. Mobile device readiness makes seamless reading and navigation adapted for use on your smartphone possible. Full press releases are now available online, so that you can read them directly on our website. Each page includes social media plugins so that you can easily push any interesting content you find here within your own networks. Secretariat contacts are prominently displayed with each item, so you know who to reach out to at Leaseurope if you have further questions. A dedicated member-only platform provides access to relevant literature and a meeting management system.

Leaseurope's Director General, Anne Valette, commented, "As a European Federation, it is important for us to provide our members and the wider public with the most accurate, up-to-date information and share our knowledge and expertise in the field of leasing and automotive rental. We wanted to make the new website faster, easier to navigate, and more user-friendly in order to foster improved communication with all our partners and create new value. We are proud that all these elements combine to provide a content-rich environment on the work of Leaseurope and the industry in general."

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## About Leaseurope

As a Federation, Leaseurope brings together 46 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. Leaseurope represents around 1,700 leasing companies across Europe, with over 70,000 employees and represents over 90% of the European leasing market. Find out more at [www.leaseurope.org](http://www.leaseurope.org).