

PRESS RELEASE

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Leaseurope's 2014 Future Group Publication Released

Thirteen of the original ideas put forward by the bright young talents of the 2014 Future Group Class Showcased in User Friendly Review

Brussels, 11 February 2015 – Leaseurope, the representative body of the European leasing and automotive rental industry, has released its 2014 Future Group publication, which showcases the innovative ideas put forward by the 2014 Future Group Class.

The 2014 Future Group Class was composed of fifteen young lessors from different geographical and functional backgrounds as to truly represent the European industry, all of whom were nominated by the heads of leasing and automotive rental companies from across Europe. While retaining the overall philosophy and spirit of continued innovation, which characterises Leaseurope's Future Group Programme, each member of the 2014 Class was asked to come up with an innovative idea that would either harness or integrate the potential of a disruptive innovation into the leasing business.

As a way to round up the work of the 2014 Future Group Class, thirteen of the individual innovations originally presented by the Class are summarised in this year's publication, including the three winning projects presented at Leaseurope's Annual Convention in Barcelona. It is Leaseurope's hope that the wide variety of concepts developed by the 2014 Class will provide the European industry with food for thought when it comes to their own businesses.

Andrea Wesolowski, Leaseurope's Knowledge & Membership Management Adviser, remarked, "The Leaseurope Future Group Programme has received a lot of positive feedback from the industry, a true testament to what can be achieved when we support talent and give them a platform to express themselves freely. These bright young talents dedicated a lot of hard work, fresh insight and energy throughout the course of 2014 and Leaseurope wanted to ensure this was recognised through this publication. We are very happy with the outcome and hope to continue contributing to the future of the industry with the 2015 Future Group Class!"

For a copy of the publication, please contact Andrea Wesolowski, Knowledge & Membership Management Adviser, at a.wesolowski@leaseurope.org.

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About the Future Group Programme

Leaseurope's Future Group Programme is the first-of-its-kind European programme that was established in 2013 to provide young talents with a platform and an environment in which they can develop innovative ideas to the benefit of the entire industry. It also serves to nurture future industry leaders and provides the young talents with exposure to senior industry practitioners across Europe.

The Programme is particularly unique in that it strives to ensure that each year's group of young talents come from different backgrounds as to truly represent the European industry. In both the 2013 and 2014 Classes, participants have represented over ten European countries, with a good balance of gender diversity as well.

More information on the Leaseurope Future Group Programme [here](#).

About Leaseurope

As a Federation, Leaseurope brings together 46 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's Members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 92% of the European leasing market.

Leaseurope's mission is to effectively represent the European industry with a united voice vis-à-vis European and international policymakers, be the catalyst for European-level research in the field of leasing and automotive rental and provide leasing companies in Europe with the platforms they need to meet their peers from other countries. In particular, thanks to **Leaseurope's Research Programme**, Leaseurope ensures that the leasing industry is provided with up-to-date and comprehensive market data, state-of-the-art research studies and publications on the trends and developments of the leasing and automotive rental industry.

More information on the Leaseurope Research Programme [here](#).