

## PRESS RELEASE

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#### Leaseurope Joins Industry Associations in Common Position on eCall

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**BRUSSELS – 20 September 2013** – Leaseurope, the voice of the leasing and automotive rental industry at European level, has joined eight other European trade associations representing a wide range of automotive stakeholders in a position paper on eCall.

In this position paper, the signatory parties support the European Commission's eCall initiative and its Europe-wide introduction by 2015, whilst at the same time recognising that the in-vehicle telematics system that supports the eCall function can also be used for supplementary services in the automotive aftermarket.

"It is essential that this new technology respects the principles of fair competition and open choice for consumers and vehicle operators" commented Leaseurope's Senior Adviser in Automotive Affairs Richard Knubben. "As such, the signatories call on the Commission to ensure that the eCall functionality and the underlying in-vehicle system must be based on a standardised, interoperable, secure and open-access platform for possible future in-vehicle applications or services, which is in line with the position taken by the European Parliament in 2012", he added.

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#### About Leaseurope

Leaseurope brings together 44 member associations representing the leasing, long term and/or short term automotive rental industries in the 33 European countries in which they are present. The scope of products covered by Leaseurope members' ranges from hire purchase and finance leases to operating leases of all asset categories (automotive, equipment and real estate). It also includes the short term rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 92% of the European leasing market and in 2012, total new leasing volumes worth €252.6 billion were granted by the firms represented through Leaseurope's members. More information at [www.leaseurope.org](http://www.leaseurope.org).