

## PRESS RELEASE

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#### **New Board appointed at Leaseurope along with Chair and two Vice-Chairs**

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**Brussels, 19 October 2012** - Leaseurope, the trade body representing the leasing and automotive rental industries in Europe has appointed its new Board of Directors for a 2-year term running until October 2014.

The following twelve persons have been appointed as members of the Board of Directors of the Federation:

- George Ashworth, Managing Director, Asset Finance, Aldermore
- Didier Chappet, CEO, BNP Paribas Leasing Solutions
- Vahid Daemi, CEO, LeasePlan Corporation
- Michel Denis, CEO, Fraikin Locatime
- Roland Keppler, CEO, Europcar Groupe
- Massimiliano Moi, CEO, UniCredit Leasing
- Thomas Perez Ruiz, General Adviser, LICO Corporation
- Jukka Salonen, CEO, Nordea Finance
- Alexander Schmidecker, CEO, Raiffeisen Leasing
- Ronald Slaats, CEO, De Lage Landen International
- Martin Starck, Chairman of the Management Board, LBBW Leasing
- Jirina Tapsikova, CEO, SkoFIN

Massimiliano Moi, Vahid Daemi and Ronald Slaats have been elected as Chair and Vice-Chairs, respectively, of the Federation.

On this occasion, outgoing Chair Jukka Salonen, said: "I was privileged to be able to rely on Leaseurope's Member Associations, the Board as well as the Secretariat staff to strengthen the representative voice of Europe's leasing and automotive rental industries in Brussels and further afield and I would like to thank them all for their continuous support.

I believe that together we have been successful in making the Federation more effective to the benefit of the industry. In addition to our lobbying successes, I am particularly proud that we further developed the research activities conducted by Leaseurope, thanks, amongst others, to the creation of the Leaseurope Research Fund. We forged powerful partnerships when needed and implemented an ambitious medium-term strategy. It is with great pleasure and confidence that I hand over the Chairmanship to Massimiliano Moi."

Massimiliano Moi, incoming Chair, noted: "I am delighted to take over as Chair and thank Jukka Salonen for his commitment and efforts in promoting the leasing and automotive rental industries relentlessly during his chairmanship and in contributing to a strong pan-European Federation which is recognised now more than ever as the competent and knowledgeable voice of the industry."

He further commented that: "It is my ambition to continue to promote these industries and highlight their contribution to the real economy in Europe, especially in light of the many regulatory challenges our industries are faced with."

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## **Note to the editor**

Massimiliano Moi has been the CEO of UniCredit Leasing SpA since 2008. In 2002, he joined UniCredit Group. He has held the positions of CFO - initially for the New Europe Division - and later on for the Corporate Division. In January 2008, he was appointed CEO of UniCredit Leasing. Since January 2010, Max is also a member of the Management Committee of UniCredit Group.

A graduate of the Business and Economics Faculty at Luigi Bocconi University in Milan, he also has wide managerial experience at international level (at the Boston Consulting Group), in the industrial sector (at 3M), as well as in the financial market (at Intesa Bci Italia Sim). Max joined Leaseurope as Board member in 2010 and was later appointed Vice-Chair.

The new Leaseurope Board will hold its first meeting at its Brussels headquarters "The European House of Leasing" on 12 December 2012.

## **About Leaseurope**

As a Federation, Leaseurope brings together 44 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 92% of the European leasing market. More information on Leaseurope and its members can be found at [www.leaseurope.org](http://www.leaseurope.org)