

FOR IMMEDIATE RELEASE

Leaseurope Welcomes the Turkish Short and Long Term Automotive Rental Association Tokkder as New Member

BRUSSELS, 8 June 2011 - Leaseurope, the trade body representing leasing and automotive rental at European level, is pleased to welcome the Turkish Short and Long Term Automotive Rental Association, Tokkder, as its newest member. With its membership, Tokkder becomes the Federation's 45th member association, and further increases Leaseurope's representation in South Eastern Europe.

Jukka Salonen, Leaseurope's Chairman declared that "the coming on board of Tokkder will reinforce the representative voice of Leaseurope, and in particular that of the automotive leasing and rental sectors. This comes at a critical time as Europe is currently developing a competitive transport system that aims at increasing mobility and removing major barriers in key areas. Tokkder's joining will support Leaseurope's efforts to highlight the flexible point-to-point travel solution that the vehicle rental industry can provide, which fits perfectly within a multi-modal transport environment."

"We are very pleased to be joining Leaseurope. We look forward to actively participating within Leaseurope's committees. Among issues that are key to us, we hope to push for a full liberalization of truck rental in Turkey and across Europe", declared Onder Emdir, Tokkder's Chairman. "With our membership, we are also keen to share expertise in the automotive sector in fields such as security, fraud and theft, fleet management", added Selçuk Güven, Tokkder's Secretary General.

"We need to ensure that European regulations are coherent, not unduly complex and conducive to the establishment of a single European transport area in which the positive role played by the vehicle rental industry is duly recognized. By developing joint industry positions, encouraging close cooperation, and sharing expertise within Leaseurope's membership, we are able to effectively represent the industry vis-à-vis policy-makers. Tokkder's joining will strengthen the Federation's ability to represent the automotive rental industry on a truly pan European scale", concluded Leaseurope's Vice Chair, Stéphane Soille.

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About Leaseurope

As a Federation, Leaseurope brings together 45 associations in 33 countries throughout Europe representing either the leasing, long term and/or short term automotive industries. The scope of the products covered by Leaseurope's members ranges from hire purchases and finance leases, to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. More information on Leaseurope and its members can be found at www.leaseurope.org