

## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### **De Lage Landen's CEO Ronald Slaats Appointed New Leaseurope Board Member**

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**BRUSSELS, 1 June 2011** – Leaseurope, the trade body representing the European leasing and automotive rental industry, welcomes Ronald Slaats, CEO of De Lage Landen as a new member of its Board of Directors. He succeeds retiring Board member Alain Vervaet, ING Lease Holding.

Ronald Slaats is CEO of De Lage Landen International and has been active in the leasing industry for many years. "He is an acknowledged expert within the leasing industry and a man of dedication at the helm of a truly pan-European and international institution. We are delighted that he has accepted to join our Board of Directors" declared Jukka Salonen, Leaseurope's Chair. "I would also like to take this opportunity to pay tribute to Alain Vervaet's invaluable contribution to our industry and our Federation, where he has been actively involved as Board member and also as Chairman from 2003 to 2005. He has spent his entire career in leasing and is considered by many as a pioneer. We wish him all the best", he added.

"It is an honour for me to be entrusted with this new role. I look forward to working with my peers from across Europe to ensure that the industry's voice is heard loud and clear in Brussels and further afield. It is both a pleasure and a challenge to follow in Alain Vervaet's footsteps. His experience of the leasing industry is second to none", declared Ronald Slaats.

When announcing his departure, Alain Vervaet mentioned that there were "still many untapped opportunities for the leasing industry" and that going forward he wished that "the industry be better known as a reputable partner". "Knowing Ronald well, I am confident that he will be a strong asset for the Federation", he added.

"Although a Federation of Member Associations, Leaseurope benefits immensely from its Board consisting of CEOs of major leasing and rental companies. This is because of the support they provide, their cross-border view of things and the expertise they can make available to the Federation in case of need" said Leaseurope's Director General Tanguy van de Werve.

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## About Leaseurope

Leaseurope brings together 45 member associations representing the leasing, long term and/or short term automotive rental industries in the 33 European countries in which they are present. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset categories (automotive, equipment and real estate) and includes the short term rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 93% of the total European leasing market and the firms represented via its member associations granted new leasing volumes of over 224 billion in 2010.

The Federation's mission is to represent the European leasing and automotive rental industry, ensuring the sector's voice is heard by European and international policy makers. Leaseurope also seeks to promote the leasing and automotive rental products and produces European level statistics describing the markets it represents. Visit [www.leaseurope.org](http://www.leaseurope.org) for more information.

**The Leaseurope Board of Directors** is comprised of the following 12 persons:

### Chair

- Jukka Salonen, CEO, Nordea Finance

### Vice-chairs

- Massimiliano Moi, CEO, UniCredit Leasing
- Stephane Soille, General Manager CH/AT/BE/LU/CZ/NL, Avis Europe Group

### Other Board Members

- José António Beja Amaro, President, Associação Portuguesa de Leasing, Factoring e Renting
- Alex Baldock, Managing Director, Lombard
- Vahid Daemi, CEO, LeasePlan Corporation
- Michel Denis, CEO, Fraikin Locatime
- Andrzej Krzeminski, CEO, Europejski Fundusz Leasingowy (EFL)
- Jean-Marc Mignerey, CEO, SG Equipment Finance
- Alexander Schmidecker, CEO BAWAG PSK Leasing
- Ronald Slaats, CEO, De Lage Landen
- Martin Starck, Chairman of the Management Board, LBBW Leasing

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