

PRESS RELEASE

FOR IMMEDIATE RELEASE

Leaseurope and Invigors launch ground breaking report on leasing in the construction equipment sector

Hamburg, 1 October, 2010 - Leaseurope together with specialist asset finance consulting firm Invigors LLP today announced the launch of the “European Yellow Goods Leasing Report – The role and future of leasing in the construction sector.” This new report examines the impact of the recession on the construction equipment industry, analyses the key role that asset finance plays in the sector and discusses how asset finance can help its recovery.

Introducing the report at the 2010 Leaseurope Annual Convention in Hamburg, Piero Biagi (BCC Lease), Chairman of Leaseurope’s Statistics Committee said “This is the second in a series of yearly reports on specialised industry segments published by Leaseurope. This year we chose to focus specifically on construction equipment leasing, one of the cornerstones of the European leasing industry. With the construction sector having suffered deeply during the downturn, the report’s coverage of developments within the equipment market and the ensuing consequences and opportunities for the asset finance industry is essential reading for all European leasing professionals with an interest in this sector.”

The report looks into evolving roles in the construction equipment supply chain and examines alternative suppliers such as auction houses, resellers and grey importers. It also evaluates the effects of deteriorating counterparty risks, residual losses, changing lease accounting standards as well as equipment development and regulation, thus providing insight into how asset finance may need to adapt to the changing dynamics of this industry.

Chris Boobyer, Partner at Invigors said “With this comprehensive analysis of key trends driving construction equipment and asset finance markets, the study will help vendor, captive and direct finance providers identify areas for new product development and better respond to clients’ needs. By combining Leaseurope’s unique network of industry expertise with Invigors extensive experience and research capability, the report offers a unique and authoritative analysis of leasing in the construction equipment industry.”

The European Yellow Goods report is available to members of Leaseurope Member Associations. More information on how to obtain a copy is available at www.leaseurope.org.

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The Voice of Leasing and Automotive Rental in Europe

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About Leaseurope

As a Federation, Leaseurope brings together 45 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. More information on Leaseurope and its members can be found at www.leaseurope.org

About Invigors

Invigors is a consulting and advisory services firm providing innovative and practical solutions for asset and vehicle finance companies, manufacturers, vendor finance businesses and industry suppliers across Europe. With specialist domain knowledge and a deep understanding of the challenges that face our clients, Invigors provides a viable alternative to the largest consulting and service firms. Invigors Partners are recognised experts who have held senior asset finance positions, able to offer trusted advice alongside highly skilled business transformation, M&A, technical, research and analytical solutions. Visit www.invigors.com for more information.