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**Leaseurope publishes the  
European Car Leasing and Rental Report together with A.T. Kearney**

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**BRUSSELS, 5 October 2009** – Leveraging on its European wide industry statistics collected from its member associations as well as on the expertise of its network of industry practitioners, Leaseurope has produced the European Car Leasing and Rental Report: Future Avenues for the European Car Leasing and Rental Market in cooperation with global strategic management consulting firm A.T. Kearney.

The report, released at Leaseurope's Annual Convention in Prague, examines European car leasing and rental data together with trends in the automotive industry and identifies mid-term challenges and opportunities for the car leasing and rental sector.

With this unique report, Leaseurope aims to provide the industry with the background and insights necessary to further develop individual market strategies to pull through today's difficult climate.

A preview of the report can be downloaded from the [publications section](#) of Leaseurope's website. The full report is available for Leaseurope member associations and European leasing and rental firms upon request. Visit [www.leaseurope.org](http://www.leaseurope.org) for more information.

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**About Leaseurope**

As a Federation, Leaseurope brings together associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 96% of the European leasing market. In 2008, new leasing volumes worth €330 billion were granted by the firms represented through Leaseurope members. Moreover, they are responsible for the leasing and rental of some 16 million cars throughout Europe.

