

## 03\_ Representing the Industry

Through its 44 Member Associations, Leaseurope represents more than 92% of the European leasing and automotive rental market. This very high representativeness makes the Federation unique and the only body that can truly speak on behalf of the whole European industry.

Over the years, Leaseurope has successfully positioned itself as the voice of the European leasing and automotive rental industry vis-à-vis institutions as diverse as the European Commission, European Parliament, Council of the EU, Basel Committee on Banking Supervision, European Banking Authority (EBA), European Investment Bank (EIB) and the International Accounting Standards Board (IASB).

Our pro-active and constructive approach to working with these institutions makes them listen to us. We develop and communicate robust pan-European positions that are supported and evidenced by hard data. The work of the various Committees and Groups of the Federation is instrumental in that respect.

Leaseurope's in-depth knowledge of the EU decision-making processes allows the industry to convey its views to the right people and in an appropriate and timely manner. This is key in order to achieve effective interest representation.

Most importantly, the Federation relies on its network of Member Associations to engage with their relevant national authorities to ensure they support the industry's positions. In the current institutional framework, a strong representation at national level is a condition for achieving lobbying successes at European and international levels.

In addition, the not-for-profit nature of the Federation and the fact that our priorities are determined on the basis of consensus with our Member Associations, further adds to the credibility of Leaseurope and reinforces its position as the voice of the industry.

More than ever, in view of the numerous legislative challenges ahead, the European leasing and automotive rental industry needs a strong voice at European and international levels.

Thanks to its Members, Leaseurope is that voice, to the benefit of the entire industry and the economy it fuels.

# Lobbying L

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