

NEW EDITION

## The Use of Leasing Amongst European SMEs

A report prepared for Leaseurope by Oxford Economics · 2015

Leasing is a vital source of finance for European SMEs. In order to better understand and quantify the importance of leasing to this key segment, Leaseurope has undertaken a **new comprehensive research project on leasing to SMEs at European level**. This research provides the industry with updated and extended data by building on our pioneering study conducted in 2011.

In conjunction with leading economic consultancy Oxford Economics, 3,000 SMEs in 8 European countries have been surveyed, updating our original dataset on the use of leasing by SMEs.

### The SME leasing report

- > Quantifies the SME leasing market, including segmentation by company size, industrial sector, asset category, etc.
- > Provides detailed statistics on how many SMEs use leasing compared to other forms of finance
- > Estimates penetration rates for leasing as a proportion of overall SME investment
- > Investigates leasing's role in funding investment by exporting and growth SMEs
- > Examines the assets SMEs lease and product distribution channels
- > Sets out the reasons behind SMEs' decisions to use (or not use) leasing
- > Quantifies the macro-economic impact of an increased up-take of leasing amongst SMEs under various scenarios
- > Builds a time-series comparison using the results from the previous survey

### Benefits of the report

- > Showcases leasing's contribution to the European economy
- > Demonstrates the key role leasing plays in enabling European SME investment
- > Establishes that leasing is a vital source of external finance for Europe's SMEs
- > Fills an information gap with up-to-date hard data on SME leasing at European level since the completion of our first study

For details on our previous SME leasing report and updates on the current project, please consult the dedicated page on SME leasing on [www.leaseurope.org](http://www.leaseurope.org).



Research by  
**Leaseurope**

**Leaseurope's Research Programme** enables the Federation to be a catalyst for leasing and automotive rental related research at European level.

The Research Programme is instrumental in ensuring that the leasing industry is provided with up-to-date and comprehensive market data, research studies and publications on the trends and developments of the leasing and automotive rental industry. This research expertise helps to reaffirm our position as an information hub and centre for market intelligence.

See the Research Programme section of [www.leaseurope.org](http://www.leaseurope.org) for further information on our industry reports.