

FOR IMMEDIATE RELEASE

Leaseurope launches new webpage on lowering pollution for EU Green Week

Brussels, 31 May 2021 – Leaseurope, the trade body representing the leasing and automotive rental industry in Europe, would like to add its support for the EU Green Week (31 May – 4 June). The theme this year is zero pollution, something which resonates strongly within the leasing sector.

As Europe reduces its carbon footprint in line with the Paris Agreement on climate change, the focus on producing and using energy efficient assets, lowering CO2 emissions and creating clean energy has increased. Leasing and automotive rental has an important role to play in this endeavor, as they help European businesses invest in equipment, vehicles and real estate. The leasing and rental business model is essentially circular in nature and assists in reducing pollution in many different ways.

- Upgrading equipment to be greener and less polluting, conforming to new regulatory standards in a quicker timeframe
- Reducing CO2 emissions within the lease and rental fleet, more sustainable mobility and transport sector
- Investing in clean energy production
- Specialising in reuse and recycling of equipment and vehicles
- Supporting the renovation wave through construction and real estate sectors
- Declining greenhouse gas emissions within the leasing and rental sector itself

To align with the theme of this year's European Green Week, Leaseurope has launched a new webpage detailing exactly how leasing and automotive rental can contribute to reducing Europe's carbon footprint going forward.

Discover how leasing helps reduce pollution:

<https://www.leaseurope.org/our-focus/facilitating-green-transition/reducing-pollution-through-leasing-and-automotive-rental>

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Notes to editors

About Leaseurope

As a Federation, Leaseurope brings together 46 associations throughout Europe representing either the leasing, long term and/or short term automotive rental industries. The scope of products covered by Leaseurope's members ranges from hire purchase and finance leases to operating leases of all asset types (automotive, equipment and real estate) and also includes the rental of cars, vans and trucks. It is estimated that Leaseurope represents approximately 91% of the European leasing market. Find out more at www.leaseurope.org.